

Set : C

Sr. No. of Question Paper:

Unique Paper Code	: 52411102_OC
Name of the Paper	: Business Organization and Management
Name of the Course	: B.Com
Semester	: I
Duration	: 3 Hours
Maximum Marks	: 75

Instructions for candidates

1. Attempt four questions.
2. All questions carry equal marks.

1: What is the engine of growth for a country like India: manufacturing or services sector? Explain the significance of 'make in India' campaign for revival of India's economic growth.

2. "It is the entrepreneur who bears the risk of an industry". Comment on this statement and explain the process of entrepreneurship.

3. What is meant by family business? What are the merits of family business in India? What are the main challenges faced by family business firms in India?

4. "Good leadership is an integral part of an effective direction of human resources." Discuss, bringing out clearly the qualities of an effective leader.

5. The pandemic has caused leadership to implement changes more rapidly than usual and rethink how business and processes need to be managed. Do you think 'change management' is going to be a major consideration beyond the pandemic?

6. What is meant by hierarchical nature of needs? Is this hierarchy rigid? Discuss with suitable examples.